

# ABOUT BIN ISLAM

Global

Bin Islam Global is a subsidiary of Waresa Group, which is a growing corporate organization. The group adds value in global markets through its trusted brands and innovation. The key success factor for Waresa has been the affordability factor, enabled through over two decades of experience, cost efficiencies and quality products.

The Waresa Group, which was founded in 1999, embarked on the philosophy of integrity, honesty, and modesty. The group is headed by Chairman Mr. Moin Ud Din and comprises various companies in different business sectors, including Waresa Industry, Waresa Chemicals, Waresa Trading, and Waresa Ecommerce. Meanwhile, Waresa Islam Trust is another organization under the group's umbrella that works entirely for the welfare of society at large. Waresa Industry (Pvt) Ltd. was founded in 1970 with the aim of providing the best quality and up-to-the-mark footwear to all segments of society, while keeping intact the tradition of innovation within the Waresa Group. The products are made with no compromise on excellence and style. Waresa Industry is renowned for its three major footwear brands in Pakistan's market, named Deluxe and Reefland.

## Bin Islam Agro-based Products

Under the umbrella of Bin Islam, our aim is to become the leading provider of agro-based products in the Middle East region and rest of the world. We offer a diverse and trusted range of products specifically grains, fruits, vegetables and organic products. Our mission is to provide the product lines that fulfill the market needs and customer satisfaction. Our crop yield is carefully curated, monitored, grown, processed, packed and freshly delivered to our prestigious customers

### Our Featured Product Line

- ✔ **Gains** ~ Rice, Maize etc.
- ✔ **Vegetables** ~ Onion, Potato, Okra and Green Chilies etc.
- ✔ **Fruits** ~ Citrus, Mango, Apple, Cherry & Strawberry etc.

### Flour & Bran

Our product portfolio is inclusive of sourcing, procuring and selling of flours and bran, on as and when required basis. We supply

- ✔ **Rice Flour**
- ✔ **Wheat Flour**
- ✔ **Rice Bran**

## Waresa Grains & Rice

We offer premium quality rice, which meet international standards and ranks high on organic quality

- ✔ **Milled Rice**
- ✔ **Steam Rice**
- ✔ **Broken Rice**
- ✔ **Brown Rice**
- ✔ **Parboiled Rice**



### Specialty Rice-based Products

We also deal in Organic rice glucose and Organic Rice Protein products, which are provided as per individual customer needs.



# WARESA Rice Variety

- ✔ 1121 Kainaat Basmati
- ✔ Super Kernel Basmati
- ✔ PK-385 Basmati
- ✔ D-98 Basmati
- ✔ Pk-386 LAL
- ✔ PK-386 SUPREE
- ✔ IRRI-9 & C9
- ✔ IRRI-6
- ✔ KS-282



✔ 100% Broken

## WARESA Rice Product Packaging and Formats

### Woven Polypropylene Bags

- ✔ Available from 5 to 50 KG
- ✔ Made from plastic Polypropylene fabric
- ✔ Strong, tear resistant and allows air to circulate
- ✔ Waterproof



### Laminated Polypropylene Bag

- ✔ Available from 5 to 50 KG
- ✔ Recyclable
- ✔ Woven BOPP film providing packaging strength
- ✔ Available in multiple colors
- ✔ Tight Woven pattern packing



### PP Non-Woven Bag

- ✔ Available from 200 grams to 40 KG
- ✔ Fabric like material bags made from spun-bonded polypropylene
- ✔ Available in variety of vibrant colours
- ✔ Reusable



### Cotton Bags

- ✔ Available from 200 grams to 45 KG
- ✔ Custom made tote bags
- ✔ Designed for Expos and Shows
- ✔ Suitable for Retailer Stores and Super Markets
- ✔ Available in any size and colour



### Jute Bags

- ✔ Available from 200 grams to 50 KG
- ✔ Reusable and long lasting
- ✔ High quality material for grocery shopping



### LDPE Poly Bag

- ✔ Available from 200 grams to 25 KG
- ✔ World's leading packaging selection for Rice
- ✔ Variety of shapes and sizes
- ✔ Tough material



## Other Packaging formats also available

### Card Box Pack

(Available from 500 grams to 2.5 KG)



### Jar Pack

(Available from 500 grams to 2.5 KG)



### JUMBO FIBCs Bags

(Available in two sizes: 500 KG & 1000 KG)



## Vegetables

Our extended range of agri-product line has vegetables of export quality, which are in high demand by the customers. We primarily provide potatoes, Onion and other vegetables on demand of the customer.



## Fruits

We offer all seasonal variety of Citrus fruits i.e. Mandarin (Kinnow), Oranges, Grapefruit, lemons and Mangos (on seasonal basis). Our selection of fruits is only the top quality, hand-picked with a stringent measure on ensuring aroma, firmness, freshness and the right maturity level of the fruit.



## Packaging Formats for Fruits and Vegetables

The supply of fruits and vegetables is ensured through range of available packaging options of large capacity leno bags, net bags, card-board boxes and other best-in-class strength material to make it convenient to store and supply the products

## Farm to Fork Traceability

We have a highly transparent system of tracing the movement of our high quality products, from its origin farms to the point where products are delivered to the esteemed customers. We have a system in place to rapidly identify and track every ingredient for every one of our products from through processing, packaging, and shipping, to the exact customer location

## Sustainable Supply

Quality and sustainability are top priority for us. We source products directly from the farmers, assuring their profitability and sustainability of their livelihoods.

Our rigorous process of our quality checks guarantees purity, GMO Free products, avoiding prohibited pesticide usage and abstaining from all farming mal-practices which are hazardous. We strictly follow international Safety, Health and environment guidelines. Bin Islam believes in and follow sustainable procurement, processing and produces the best quality of agro-based products for its customers.

## We serve the Community

The strong community of our farmers, workers, suppliers and customers is the key success pillar for Bin Islam. We are serving these communities through our Waresa Islam Trust organization, providing health-care necessities, and education. We are committed to helping these communities sustain, and prosper in the present, uncertain economic situation



For Inquiries, please get in touch

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Free Zone - Ajman, United Arab Emirates

**Pakistan** : 1-KM, Momin Pura Road, off 17-KM Sheikhpura Road, Lahore - Pakistan



**WARESA**  
G R O U P



**DELUXE**  
SHOES FIT FOR ALL

**WARESA**  
CHEMICALS

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INDUSTRY (PVT) LTD

